

#Real Estate Tips

@melissaortarealtor



Homeselling Guide *Selling?*

Step by step process of selling your
house.



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Licensed Real Estate Agent

MARZUCCO
REAL ESTATE

#01



Determine Your Reasons for Selling

Consider why you want to sell your house, as it can influence your selling strategy and timeline.



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Choose a Real Estate Agent



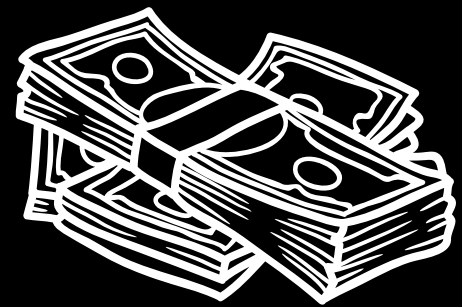
Many people hire a real estate agent to help with the process. Agents can provide expertise, market knowledge, and help you navigate legal and financial aspects.



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Set an Asking Price



Your agent can assist with pricing your home based on market conditions, recent comparable sales (comps), and the condition of your property..



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Prepare Your Home

Make your house appealing to potential buyers by decluttering, cleaning, and making necessary repairs or improvements. Consider staging to showcase your property's potential.



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Market Your Property



Your agent will create a marketing plan, which may include:

- Professional photography
- Listings on multiple real estate websites
- Open houses and showings
- Yard signs
- Social media promotion



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Receive and Evaluate Offers

When buyers submit offers, you or your agent will review them, considering factors like price, contingencies, and the buyer's ability to close the deal.



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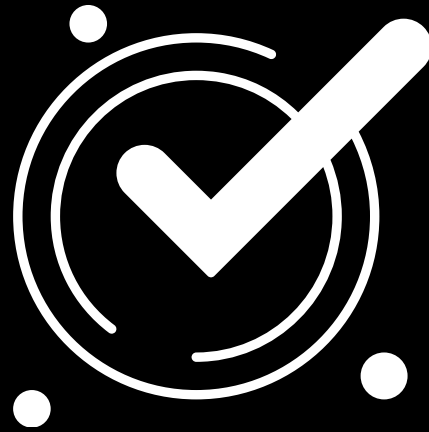
Negotiate the Sale

Be prepared to negotiate the terms of the sale, including the price, contingencies, and closing date. Your agent can help with this process.



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Accept an Offer

Once you and the buyer agree on the terms, you'll sign a purchase agreement, making the offer official.



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Open Escrow



Escrow is a third-party service that holds the buyer's earnest money and ensures a smooth transaction. You'll typically choose an escrow company or attorney.



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Cooperate with Home Inspection and Appraisal



The buyer will likely schedule a home inspection and appraisal. You may need to make repairs or negotiate with the buyer based on the inspection findings.



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Finalize Financing and Contingencies

The buyer's lender will work to secure their mortgage, and both parties will work to satisfy any remaining contingencies in the contract.



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Prepare for Closing

Gather all necessary documents, such as the deed, title insurance, and any other paperwork required for closing. Your agent or attorney can help with this.



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Closing Day



Both parties will meet to sign all necessary paperwork, including the deed, mortgage documents, and transfer of funds. The title company or attorney overseeing the closing will ensure everything is in order.



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Transfer of ownership



After closing, you'll typically give possession of the property to the buyer, as specified in the contract. This may occur immediately or on a specified date.

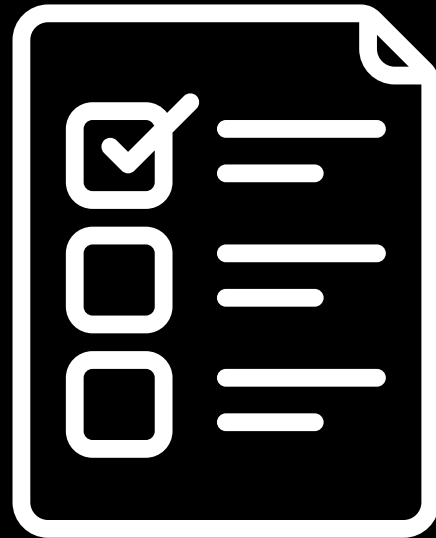


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Post-Closing Tasks



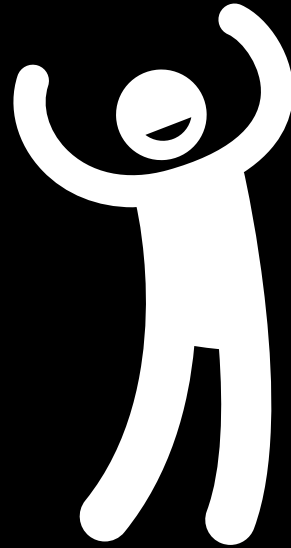
Notify utility providers, the post office, and any relevant services of the change in ownership and cancel or transfer accounts as necessary.



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Celebrate



Congratulate yourself on a successful sale and use the proceeds for your next housing adventure.



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#Real Estate Tips

Congratulations! You're one step closer to selling your home! Working with a professional realtor can make your home-selling experience smoother and less stressful.

Please feel free to contact me today to start your journey to selling your home. Let me help you sell your home!

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